



## SELLER PACKAGES
























































Tailored Marketing. Expert Negotiation. Seamless Selling.

Selling your home isn't one-size-fits-all. That's why we now offer customizable service packages to fit your needs, whether you want a streamlined sale or full-scale, luxury-level marketing.

- ★ **Bronze:** Essential Listing Package- 2%. For the DIY seller who wants the basics. Best for sellers looking for a no-frills, cost conscious approach with professional representation.
- ★ **Silver:** Enhanced Listing Package- 2.5%. Gain a competitive edge. Best for sellers who want a competitive market presence with polished visuals and targeted exposure.
- ★ **Gold:** Premium Marketing Package- 3%. Stand out and sell faster. Best for sellers who want maximum exposure, a standout listing, and a faster sale with added marketing power
- ★ **Platinum:** White Glove Service Package- 3.5%. The Ultimate Experience. Best for sellers looking for an elevated, stress free experience with top-tier marketing, staging, and personal service.
- ★ **Diamond:** Diamond: Elite Concierge Package – Unmatched Strategy. Unrivaled Results. Reserved for discerning sellers who expect nothing less than excellence. This premier offering includes access to pre-listing renovation financing, bespoke staging and design, cinematic-quality media, targeted luxury marketing, and a fully managed, concierge-level experience. Every detail is orchestrated to elevate your property's appeal and deliver maximum return — effortlessly. This level of service isn't for everyone — but for the right property, it can be a defining advantage. For more information, ask us about the Diamond experience.

**Cedar To Sound Seller Support:** Boost your home's value before you list — with our help. At Cedar To Sound Homes, we now offer seller support financing to help cover the cost of small renovations or improvements before your home hits the market. No upfront costs — just increased value and a smoother sale.

***Curious how it works? Ask us for details!***

Plans	Bronze	Silver	Gold	Platinum
Professional Market Analysis & Pricing Strategy				
30 Professional Photos				
MLS Listing with Property Description				
Yard Sign & Lockbox Placement				
Appointment Scheduling & Offer Management				
Pre-Listing Home Prep Preferred Vendor Suggestions				
Transaction Coordination to Closing				
Upleveled Professional Photo Package w/ 40 photos				
Matterport 3D Virtual Tour				
Social Media Listing Promotion				
Custom Listing Flyers & Digital Brochures				
Email Blast to Local Agents & Buyers				
Professional Videography				
Aerial Drone Photography & Video				
Virtual Twilight Photography				
Floor Plans				
Targeted Paid Advertising				
Staging Consultation & Recommendations				
Pre-Listing Home Prep & Vendor Coordination				
Agent-Guided Open Houses (2+)				
Full Home Staging (Entire Home, 30-day contract)				
Personalized Project Management for Home Renovation or Preparation with weekly updates				
High-End Print Marketing (Brochures, Postcards, & Direct Mail Campaigns)				
Exclusive VIP Agent/Broker Open House Event to Draw Local Agents To The Home				
Pre-Listing Home Cleaning & Minor Repairs/Landscaping Included (up to \$1000)				
Custom Website for Your Home				
Zillow Showcase				